

University of Iowa Hawkeye Poll – Topline Results
12/02/13
Poll of Iowa Respondents

SAMPLE: 1038 participants, margin of error for full sample is +/- 3 percent. Among these respondents, 32.55 percent were Democrat, 26.72 percent Republican and 34.55 percent Independent. 46.49 percent considered themselves moderate, while 20.92 percent self-identified as liberal and 30.9 percent as conservative.

ABOUT: The Hawkeye Poll was conducted November 10-17, 2013 by the Hawkeye Poll. The poll was conducted by the Hawkeye Poll Cooperative, comprised of UI faculty, graduate, and undergraduate students in political science, with the cooperation and facilities of the Iowa Social Science Research Center, directed by UI Sociology Professor Kevin Leicht. The faculty adviser for the poll is UI Professor of Political Science Frederick J. Boehmke. The poll is a teaching, research and service project of the UI Department of Political Science. The College of Liberal Arts and Sciences and the Office of the Provost fund the poll.

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RESPONDENT IDENTIFICATION: A random sample was acquired with 70% household landline numbers and 30% mobile phone numbers. For households, an initial attempt was made on answering the phone to reach the youngest male who is 18 years or older. Alternatively, a female age 18 or older was interviewed. All who stated they were over age 18 and willing to participate in the survey were included.

WEIGHTING: Reported results are weighted by sex and age.

QUESTION WORDING: As you may know, as part of the 2010 health care law the government has set up health insurance exchanges around the country that people can use to compare plans and purchase health insurance.

Are you considering buying insurance through the Iowa health insurance exchange?
Have you visited the Iowa health insurance exchange website?
Do you feel sufficiently informed about how to use the health exchange website?
Do you currently have health coverage?

Buy insurance from Iowa exchange	%
Yes	10.5
No	89.5
Total	100

Visit the Iowa exchange website	%
Yes	8.9
No	91.1
Total	100

Informed on website	%
Yes	41.3
No	58.7
Total	100

Currently have health coverage	%
Yes	92.8
No	7.2
Total	100

Buy insurance from Iowa exchange

Age	18-34	35-54	55-69	70 and over	Total
	%	%	%	%	%
Yes	15.8	11.2	7.9	2.5	10.5
No	84.2	88.8	92.1	97.5	89.5
Total	100.0	100.0	100.0	100.0	100.0

Currently have health coverage

Buy insurance from Iowa exchange	Yes	No	Total
	%	%	%
Yes	8.7	37.1	10.5
No	91.3	62.9	89.5
Total	100	100	100

Have visited the Iowa exchange website

Buy insurance from Iowa exchange	Yes	No	Total
	%	%	%
Yes	30.2	6.5	8.9
No	69.8	93.5	91.1
Total	100.0	100.0	100.0

Visit the Iowa exchange website

Informed on website	Yes	No	Total
	%	%	%
Yes	46.8	38.7	41.3
No	53.2	61.3	58.7
Total	100.0	100.0	100.0

Visit the Iowa exchange website

3-point Party ID	Yes	No	Total
	%	%	%
Democrat	34.7	32.4	32.6
Republican	22.1	27.4	26.9
Independent	40.1	34.5	35.0
No Preference	2.5	3.8	3.7
Other	0.7	1.8	1.7
Total	100.0	100.0	100.0

Buy insurance from Iowa exchange

3-point Party ID	Yes	No	Total
	%	%	%
Democrat	41.5	30.9	32.0
Republican	9.6	28.8	26.9
Independent	44.6	34.5	35.5
No Preference	3.0	3.9	3.8
Other	1.3	1.9	1.8
Total	100.0	100.0	100.0