

University of Iowa Hawkeye Poll – Topline Results
November 17, 2015
October 2015 poll of Iowa respondents

Sample: 826 registered voters in Iowa, margin of error +/- 3.5%. 222 possible Democratic caucus goers, margin of error 6.6%; 180 likely Democratic caucus goers, margin of error 7.3%. 222 possible Republican caucus goers, margin of error 6.4%; 175 likely Republican caucus goers, margin of error (7.4%).

About: The Hawkeye Poll was conducted October 19-25, 2015 by the Hawkeye Poll. The poll was conducted by the Hawkeye Poll Cooperative, comprised of UI faculty, graduate students, and undergraduate students in political science, with the cooperation and facilities of the Iowa Social Science Research Center, directed by UI Political Science Professor Frederick J. Boehmke. The faculty adviser for the poll is UI Professor of Political Science Frederick J. Boehmke. The poll is a teaching, research and service project of the UI Department of Political Science. The Department of Political Science, the College of Liberal Arts and Sciences, and the Office of the Provost fund the poll.

Media Contacts:

Frederick Boehmke, Hawkeye Poll, 319-335-2342 (office), 716-866-9277 (cell), frederick-boehmke@uiowa.edu

Hayley Bruce, Office of Strategic Communication, 319-384-0072, hayley-bruce@uiowa.edu

Abigail Rury, Hawkeye Poll, 319-335-3381 (office), 319-331-5214 (cell), abigail-rury@uiowa.edu.

Respondent Identification: A random sample of registered voters was acquired with 50% household landline numbers and 50% mobile phone numbers. For households, an initial attempt was made on answering the phone to reach the youngest male who is 18 years or older. Alternatively, a female age 18 or older was interviewed. All respondents who stated they were over age 18 and willing to participate in the survey were included.

Weighting: Reported results are weighted by age, sex, party registration, and congressional district.

Question Wording: For the next few questions, let's assume that Hillary Clinton is the 2016 Democratic presidential nominee. I'm going to read a list of names of a few Republicans who are running for their party's nomination. If the 2016 Presidential election were held today, please tell me if you would be more likely to vote for Hillary Clinton or if you would be more likely to vote for the Republican candidate.

Would you rather vote for Hillary Clinton or Donald Trump?

Clinton v. Trump	%
Hillary Clinton	46.0
Donald Trump	42.6
Other	1.2
Neither	10.2
Total	100.0

Clinton v. Trump	Sub/Urban	Rural	Total
	%	%	%
Hillary Clinton	52.2	38.6	45.6
Donald Trump	34.7	51.9	43.0
Other	1.9	0.5	1.2
Neither	11.2	9.1	10.2
Total	100.0	100.0	100.0

Question wording: Would you rather vote for Hillary Clinton or Marco Rubio?

Clinton v. Rubio	%
Hillary Clinton	46.3
Marco Rubio	47.0
Other	0.4
Neither	6.3

Clinton v. Rubio	Sub/Urban	Rural	Total
	%	%	%
Hillary Clinton	51.9	39.5	45.9
Marco Rubio	42.4	53.1	47.6
Other	0.8	0.0	0.4
Neither	4.9	7.4	6.1
Total	100.0	100.0	100.0

Note: Respondents were asked whether they considered the communities they lived in to be urban, suburban, or rural. Suburban and urban were grouped together for the purposes of this table under the heading sub/urban.