University of Iowa Hawkeye Poll – Topline Results Gubernatorial Race Press Release November 2, 2018 October 2018 poll of Iowa respondents

Sample: 496 adult respondents in Iowa, margin of error +/-4.5%.

About:

The poll was conducted October 8-22, 2018 by the Hawkeye Poll Cooperative, comprised of UI faculty and graduate students in the Department of Political Science in the UI College of Liberal Arts and Sciences. The poll is a teaching, research, and service project, which uses the facilities of the Iowa Social Science Research Center directed by Frederick Boehmke, professor of political science and faculty advisor for the poll. The Department of Political Science, the College of Liberal Arts and Sciences, and the Office of the Vice President for Research and Economic Development cooperatively support the poll.

Since 2007, the University of Iowa Department of Political Science has conducted the Hawkeye Poll, a series of national and state public opinion polls that constitute an important learning opportunity for interested undergraduates enrolled in select political science courses. About one thousand students have had the opportunity to directly participate in the research production process and to acquire valuable career-related knowledge about survey research and public polling in general.

Media Contacts:

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Respondent Identification: A random sample of registered voters was acquired with 57% household landline numbers and 43% mobile phone numbers. All respondents who stated they were over age 18 and willing to participate in the survey were included.

Weighting: Reported results are weighted by age, sex, and party registration.

IA - Governor Selection	%
Kim Reynolds	40.0
Fred Hubbell	43.6
Someone else	6.3
Don't Know/Refused	10.1
Total	100.0

	3-point Party ID					
IA - Governor	Democrat	Republican	Independent	No	Other	Total
Selection				Preference		
	%	%	%	%	%	%
Kim Reynolds	9.2	85.7	32.7	0.0	0.0	41.8
Fred Hubbell	80.8	6.4	41.3	0.0	0.0	43.1
Someone else	4.8	2.1	10.8	0.0	0.0	6.1
Don't	5.1	5.8	15.1	0.0	0.0	8.9
Know/Refused						
Total	100.0	100.0	100.0	100.0	100.0	100.0

Governor Selection	Right Track	Wrong Track	Total
	%	%	%
Kim Reynolds	71.7	8.7	39.8
Fred Hubbell	12.6	75.7	44.5
Someone else	4.6	6.2	5.4
Don't Know/Refused	11.2	9.4	10.3
Total	100.0	100.0	100.0

Governor Approval	%
Strongly Approve	7.7
Approve	28.2
Neutral	22.8
Disapprove	21.02
Strongly Disapprove	20.31
Total	100.0

Governor Selection	Male	Female	Total
	%	%	%
Kim Reynolds	48.8	31.7	40.0
Fred Hubbell	33.2	53.4	43.6
Someone else	9.4	3.4	6.3
Don't Know/Refused	8.5	11.5	10.1
Total	100.0	100.0	100.0

Governor	18-34	35-54	55-69	70 and over	Total
Selection					
	%	%	%	%	%
Kim Reynolds	36.7	40.9	38.2	47.9	40.0
Fred Hubbell	38.6	40.7	53.2	44.2	43.6
Someone else	9.6	7.1	3.1	3.2	6.3
Don't	15.1	11.3	5.5	4.7	10.1
Know/Refused					
Total	100.0	100.0	100.0	100.0	100.0

	Important issue - Healthcare				
Governor	Very	Important	Slightly	Not	Total
Selection	Important		important	Important at all	
	%	%	%	%	%
Kim Reynolds	28.9	53.5	67.2	59.3	40.3
Fred Hubbell	56.8	26.6	26.2	30.6	43.9
Someone else	7.6	5.1	3.9	0.0	6.3
Don't	6.7	14.8	2.6	10.1	9.4
Know/Refused					
Total	100.0	100.0	100.0	100.0	100.0

	Important issue - Women's Rights				
Governor	Very	Important	Slightly	Not	Total
Selection	Important	_	important	Important at	
				all	
	%	%	%	%	%
Kim Reynolds	17.5	49.9	66.9	63.0	40.1
Fred Hubbell	71.4	32.6	21.9	5.1	45.0
Someone else	2.9	7.6	0.8	31.9	6.2
Don't	8.2	9.9	10.4	0.0	8.6
Know/Refused					
Total	100.0	100.0	100.0	100.0	100.0

	Important issue - Economy				
Governor	Very	Important	Slightly	Not	Total
Selection	Important		important	Important at	
				all	
	%	%	%	%	%
Kim Reynolds	48.4	36.2	20.0	52.4	40.4
Fred Hubbell	38.0	47.0	58.4	47.6	44.0
Someone else	3.8	6.0	21.6	0.0	6.4
Don't	9.8	10.8	0.0	0.0	9.3
Know/Refused					
Total	100.0	100.0	100.0	100.0	100.0

	Important issue - Taxes				
Governor Selection	Very Important	Important	Slightly important	Not Important at all	Total
	%	%	%	%	%
Kim Reynolds	50.3	40.3	24.5	29.6	40.2
Fred Hubbell	33.2	43.7	60.6	65.5	44.1
Someone else	10.4	5.7	1.2	0.0	6.2
Don't Know/Refused	6.1	10.3	13.8	4.9	9.5
Total	100.0	100.0	100.0	100.0	100.0

	Important issue - Immigration					
Governor	Very Important	Important	Slightly	Not	Total	
Selection			important	Important at		
				all		
	%	%	%	%	%	
Kim Reynolds	49.8	41.2	26.7	31.4	40.3	
Fred Hubbell	42.9	36.9	60.4	45.9	44.0	
Someone else	2.2	3.8	11.0	17.2	6.4	
Don't	5.0	18.1	1.8	5.6	9.4	
Know/Refused						
Total	100.0	100.0	100.0	100.0	100.0	

	IA Important issue - Criminal Justice				
Governor	Very	Important	Slightly	Not	Total
Selection	Important		Important	Important at all	
	%	%	%	%	%
Kim Reynolds	38.6	40.6	37.4	58.5	41.0
Fred Hubbell	48.5	41.5	29.5	38.4	43.1
Someone else	6.5	4.6	29.6	3.1	6.8
Don't	6.4	13.4	3.4	0.0	9.1
Know/Refused					
Total	100.0	100.0	100.0	100.0	100.0

	Vote intention			
Governor	Yes	No	Don't	Total
Selection			Know/Refused	
	%	%	%	%
Kim Reynolds	40.3	40.4	33.5	40.0
Fred Hubbell	47.7	19.8	3.7	43.6
Someone else	4.7	22.8	9.9	6.3
Don't	7.3	17.0	52.8	10.1
Know/Refused				
Total	100.0	100.0	100.0	100.0

Important	Democrat	Republican	Independent	No	Other	Total
issue -				Preference		
Healthcare						
	%	%	%	%	%	%
Very	73.7	44.0	52.9	0.0	0.0	56.9
Important						
Important	23.4	45.0	40.5	0.0	0.0	36.4
Slightly	0.7	8.5	4.3	0.0	0.0	4.5
Important						
Not Important	2.2	2.5	2.2	0.0	0.0	2.3
at all						
Don't	0.0	0.0	0.0	0.0	0.0	0.0
Know/Refused						
Total	100.0	100.0	100.0	100.0	100.0	100.0

Important	Democrat	Republican	Independent	No	Other	Total
issue -				Preference		
Economy						
	%	%	%	%	%	%
Very	41.4	56.8	39.8	0.0	0.0	45.7
Important						
Important	45.2	38.4	47.7	0.0	0.0	44.0
Slightly	12.3	3.5	12.0	0.0	0.0	9.4
Important						
Not Important	0.7	1.3	0.4	0.0	0.0	0.8
at all						
Don't	0.5	0.0	0.0	0.0	0.0	0.2
Know/Refused						
Total	100.0	100.0	100.0	100.0	100.0	100.0

Important	Democrat	Republican	Independent	No	Other	Total
issue - Taxes				Preference		
	%	%	%	%	%	%
Very	23.9	36.2	29.0	0.0	0.0	29.6
Important						
Important	47.5	46.3	52.9	0.0	0.0	49.1
Slightly	21.6	15.7	15.1	0.0	0.0	17.4
Important						
Not Important	6.8	1.6	1.6	0.0	0.0	3.3
at all						
Don't	0.2	0.2	1.4	0.0	0.0	0.6
Know/Refused						
Total	100.0	100.0	100.0	100.0	100.0	100.0

Important	Democrat	Republican	Independent	No	Other	Total
issue -				Preference		
Immigration						
	%	%	%	%	%	%
Very	32.4	39.1	26.5	0.0	0.0	32.4
Important						
Important	32.3	37.4	39.1	0.0	0.0	36.3
Slightly	15.8	12.2	18.1	0.0	0.0	15.5
Important						
Not Important	18.6	10.8	15.0	0.0	0.0	14.8
at all						
Don't	0.9	0.6	1.4	0.0	0.0	1.0
Know/Refused						
Total	100.0	100.0	100.0	100.0	100.0	100.0

Important	Democrat	Republican	Independent	No	Other	Total
issue -				Preference		
Criminal						
Justice						
	%	%	%	%	%	%
Very	42.4	30.9	33.9	0.0	0.0	35.7
Important						
Important	38.7	48.4	47.6	0.0	0.0	44.9
Slightly	7.5	4.8	5.9	0.0	0.0	6.1
Important						
Not Important	3.5	10.3	7.6	0.0	0.0	7.1
at all						
Don't	7.9	5.7	5.0	0.0	0.0	6.2
Know/Refused						
Total	100.0	100.0	100.0	100.0	100.0	100.0

Age Category	%
18-34	30.3
35-54	30.5
55-69	24.2
70 and over	15.0
Total	100.0

Gender of respondent	%
Male	48.6
Female	51.4
Total	100.0

3-point Party ID	%
Democrat	31.1
Republican	30.2
Independent	34.4
NoPreference	1.1
Other	3.2
Total	100.0